

FOR IMMEDIATE RELEASE

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## **ActivityTree.com has won the PTPA Media Inc. Seal of Approval**

**June 29<sup>th</sup>, 2010 Minneapolis, MN** - ActivityTree.com is excited to announce that it has been awarded the influential PTPA Media Inc. Seal of Approval for excellence in family products.

Consumers looking for practical, high-quality products and services can rest easy knowing that products bearing the PTPA Media "Winner" Seal are all "Parent Tested Parent Approved™."

ActivityTree.com was among many entries from across North America competing to win the Parent Tested Parent Approved™ Seal for the Latest & Greatest Summer 2010 campaign. Because independent parent volunteers evaluate these products in their own homes, PTPA winners are chosen based on merit and consumer experience – not on commercial considerations. As a result, the Parent Tested Parent Approved™ Seal has quickly gained recognition as an international leader in certifying consumer products for quality, effectiveness and value.

Being honored with the influential Seal of Approval from PTPA Media Inc. is a huge achievement for a product geared to families, children or parents. "We are very excited that parents have found ActivityTree.com to be such a useful tool to find kids activities and camps near them. ActivityTree.com aspires to make parent's lives a bit less complicated while enriching kids' lives through activities," says Dale Szymborski, VP Sales and Marketing.

"At PTPA Media, we are proud to play a role in certifying innovative new products that families can trust," says Sharon Vinderine, president and founder of PTPA Media Inc. "The Seal of Approval that accompanies these winning products and services provides a trusted reference point for families looking for guidance when making purchases for their families."

### **About ActivityTree.com**

ActivityTree.com makes finding activities and camps for active children easier than ever. Parents can customize their activity search by zip code and activity type. ActivityTree.com was founded in 2008. With over 15,000 activity and camp provider listings in the directory, ActivityTree is fast becoming the most comprehensive and complete activity and camp directory for parents. For more information visit [www.activitytree.com](http://www.activitytree.com).

### **About PTPA Media Inc.**

PTPA Media provides an objective framework for appraising and promoting new products designed to enrich family living. The company's mission is to marry innovative companies with discerning consumers, to improve families' access to quality products and services. PTPA Media Contact Information: Sharon Vinderine, Tel: (905)738-1447 x.224. For more information visit [www.ptpamedia.com](http://www.ptpamedia.com).

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